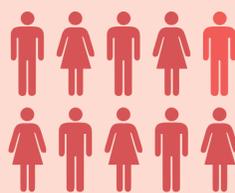




## Improving quality of life



c. 9 out of 10 homeowners said their new property **improved their quality of life**



of homeowners said that their **new home is easier to maintain**



of our homeowners **would recommend** us to a friend



of our homeowners said they feel **safe and secure** in their new property



Our homeowners are around **half as likely to have falls** than they would be in their previous homes



the **average age** of a Retirement Living homeowner



Average **health and social care** saving per person per year when someone moves to retirement housing



Average yearly cost of **residential care** in a care home



Social events held every month across our retirement communities



the average 80-year-old feels this much younger after moving to specialist retirement accommodation

## Supportive and secure communities

Later life is filled with possibility, and we believe there is vitality in togetherness that gives people purpose and a sense of fulfilment. Along with the benefits of independent living within their own apartments, homeowners are able to enjoy activities in the shared spaces within the development.

These include a shared lounge and a guest suite for when friends and family come to stay. All of our developments also include beautifully landscaped outside spaces which enhance both the building and the local neighbourhood, as well as providing a social area for homeowners to come together which is, importantly, accessible to older people.

The shared spaces provided with our retirement communities help to combat loneliness in later life more effectively. A ready-made supportive community is available for homeowners to access, whilst retaining their independence and involvement in the wider local area, as they choose. We make this a priority within our developments, ensuring that a range of social activities, events, organised outings and opportunities to make new friends are available to all its homeowners.

**Statistics were sourced from:** HBF survey of customers (2018), Internal homeowner survey (2017), Demos (2017) Internal data (2017), Economic Impact Assessment by the Institute of Public Care at Oxford Brookes University (2014), Laing Buisson (2017), HCA (2010), Healthier and Happier: An analysis of the fiscal and wellbeing benefits of building more homes for later living prepared by WPI for Homes for Later Living (September 2019)