#### Enhancing your local area

# Redevelopment of land at Wimborne Market, Dorset



#### About McCarthy & Stone

McCarthy & Stone, the UK's leading developer and manager of retirement communities, recognises that getting older presents challenges. Since building our first development in 1977, we have sold over 58,000 properties across 1,300 developments.

We are in a unique position as the only national developer capable of meeting the nationwide need for high-quality specialist housing for older people who are looking to downsize to a property more suitable to their lifestyle needs. We are dedicated to celebrating the role of older people in society and providing vibrant communities to enable them to continue to be fulfilled in later life.

But we are so much more, at McCarthy & Stone we believe that retirement living involves much more than simply deciding to move into a new home that is better suited to our homeowners' needs. It is an opportunity for them to embrace a new way of life, to have the freedom to live a lifestyle with more choices and more time to do the things they enjoy.

That is our purpose – creating compassionate and supportive retirement communities that enrich the quality of life for our homeowners and their families, fostering togetherness and promoting healthier and happier lives.

### Responding to COVID-19

The unique nature of our retirement developments, which provide independent living within private apartments with flexible on-site community facilities and support, means that our homeowners have been safer and more supported than if they had been living alone during the Coronavirus pandemic.

Our developments have adapted during the pandemic, to support our homeowners, tackling the need for PPE and supporting our most vulnerable residents by delivering home meals, shopping and providing crucial medical supplies. The specialist nature of our developments and our committed staff have meant that the infection rates in our communities were 27% lower than the general over 65s population and four times lower than the over-85s.

Our approach means we are the only housebuilder to have gained the top rating in the Home Builders Federation's Customer Satisfaction Survey every year since it was introduced in 2005.













We're online. Join us at www.mccarthyandstone.co.uk

- facebook.com/mccarthystone
- twitter.com/mccarthystone
- youtube.com/user/mccarthyandstone
- n linkedin.com/company/mccarthy-&-stone



"

Living in our old home, we began to find we had difficulties with doing things like shopping. I broke my hip, and I found I couldn't cook anymore, so we decided to look around and we found this place. Initially I didn't need any care, but as time went on, I needed morning care to help me dress and care in the evening."

Agnes Rogerson, Cartwright Court

## A rapidly ageing population

11.8 million 65 and over

17.3 million 65 and over