

Enhancing your local area

Redevelopment of land at Wimborne Market, Dorset

About the site

Due to excessively high business rates and changing shopping habits, Ensors, the owners of Wimborne Market, announced its intention earlier this year to relocate the market to a more suitable, alternative site within Wimborne.

The site is currently comprised of a number of unsightly, portal-framed buildings and shelters, as well as associated parking provision, including a multi-storey car park, utilised by the Wimborne Market.

The site is also located close to the St John's Hill Conservation Area, and the proposals represent an opportunity to improve its relationship with the Conservation Area.

The site is sustainably located within the thriving community of Wimborne, approximately 1km away from the historic town centre, which will allow homeowners easy access to the shops and amenities to enable them to continue to play an active part in the wider local community.



Photo 1: view looking north up Station Terrace



Photo 2: view looking south from Grenville Road



Photo 3: view looking southeast to Riverside Park Industrial Estate



Photo 4: view looking south towards Ingram Walk



Photo 5: view looking northeast towards buffer zone

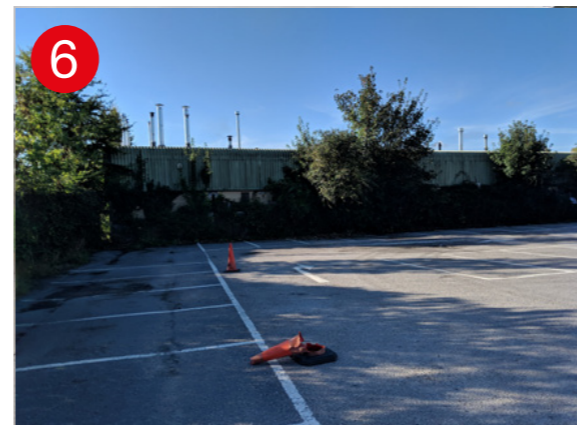
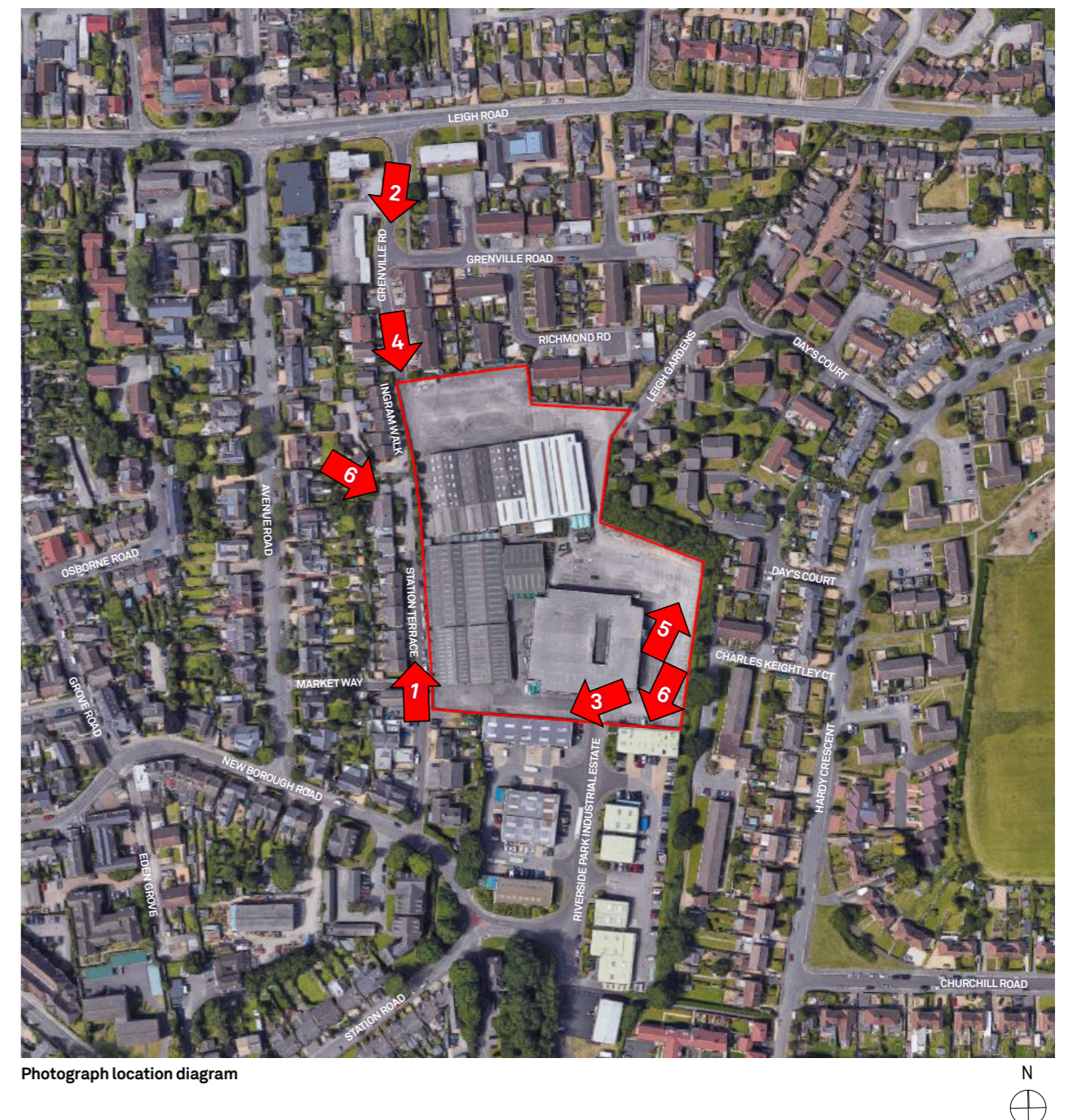


Photo 6: view looking south to Riverside Park Industrial Estate




Images of the existing site and the surrounding area

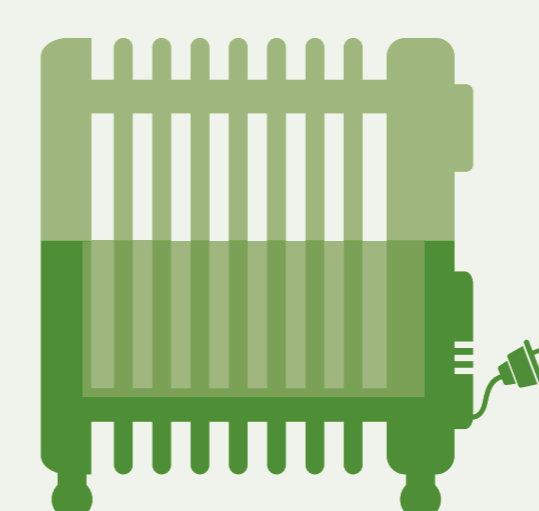
Supporting the local community



98% of sites that we develop are brownfield (previously developed land)




91% of customers said they have good access to local amenities



the majority of our customers report noticeably **lower heating bills** after moving



80% of our customers use the local shops almost daily or often



Overall boost to economy during construction per development (labour, fixtures, fittings, materials, etc)



Total expenditure in the local economy by customers, per development



Total expenditure in the local economy per development over and above a general needs housing scheme

Statistics were sourced from: • The Local Area Economic Impact Assessment prepared by the Institute of Public Care at Oxford Brookes University, 2014. • Housing markets and independence in old age, University of Reading, 2011. • A Better Life Report by Roger Tym & Partners in 2004