Enhancing your local area Redevelopment of land at Wimborne Market, Dorset

Our Vision

Our vision for the site is for a flagship development that will see a range of integrated "Extra-Care Housing" options across different tenures, including apartments and much sought-after age-specific, uniquely designed bungalows, set in spacious and beautifully landscaped surroundings to create an attractive, supportive, and vibrant retirement community.

We have been working alongside specialist architects, industry leaders to design our proposals to specifically respond to customer research to provide a new 'age-in-place' option for older people in the local area to be able to stay in their new homes as they get older and their care needs change.

The needs of homeowners are put at the heart of the development with a 'wellbeing hub', coffee 'shop', circular fitness route, nature garden, village green, Bistro and dining areas all being supported by 24/7 staffing on site. The proposed layout will be designed with a central hub, allowing full access for all residents whether in the main building or surrounding bungalows. Our first-ever Retirement Village would significantly improve local housing choice for older homeowners who wish to retain their independence, in their own home, with the comfort and knowledge that help and support are on-hand when needed.



Evolution of our plans

Following the outbreak of the Coronavirus pandemic, we undertook a further review of our vision for the site, to ensure that the development can continue to provide a safe and supportive environment for our future homeowners. We have incorporated a landscape-led approach when developing our plans, including features to provide safe spaces for the older people living within the development to live and exercise, without having to leave the village, such as:

Wider pathways, with features to allow to social distancing to be maintained, which will form a circular fitness route around the site

• The landscaped areas throughout the site offer a series of social spaces for the residents, spreading recreational use over a wider area rather than being concentrated in one place

• As a private residential site with automated gates, access to the general public is limited and so in turn, numbers can to some degree can be controlled, to form a semi-isolated 'bubble'

• The site layout will allow for home delivery from supermarkets or other on-line stores so with its own Bistro and in the event of 'lockdown' residents can keep safe and isolated

