

# We are McCarthy & Stone

## Welcome to our exhibition

## Our history and vision

Since building our first development in 1977, we have become the UK's leading developer and manager of retirement communities. We have sold over 58,000 properties across 1,300 developments.

We recognise that getting older presents challenges, so that's why everything we do is built around the needs of our homeowners; from the design of our apartments to our on-site support services, the requirements of later living are always at the front of our mind. We are dedicated to celebrating the role of older people in society and providing vibrant communities to enable them to continue to be fulfilled in later life.

The Office of National Statistics predicts that, by 2033, there will be an additional 3.5 million older households in England alone. This reflects a 60% increase on today, yet less than 3% of current housing in the UK is specifically designed to meet the needs of older people.

It is important that the housing needs of older people is not overlooked. Our retirement communities bridge the gap between family housing and care, removing concerns about home maintenance, and enriching the lives of our homeowners.

Our virtual exhibition displays our initial proposals for building one of our developments in your local area and we look forward to hearing your views.

Thank you for your time.

## Responding to Covid-19

The unique nature of our retirement developments, which provide independent living within private apartments with flexible on-site community facilities and support, means that our homeowners have been safer and more supported than if they had been living alone during the Coronavirus pandemic.

Our developments have adapted during the pandemic, to support our homeowners, tackling the need for PPE and supporting our most vulnerable residents by delivering home meals, shopping and providing crucial medical supplies. **The specialist nature of our developments and our committed staff have meant that infection rates in our communities were 27% lower than the general over 65 population and four times lower than the over 85s.**



Our approach means we are the only housebuilder to have gained the top rating in the Home Builders Federation's Customer Satisfaction Survey every year since it was introduced in 2005.



We're online. Join us at [www.mccarthyandstone.co.uk](http://www.mccarthyandstone.co.uk)

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## A rapidly ageing population



11.8 million 65 and over



17.3 million 65 and over